EDITING GUIDE SCRIPT
Ad campaign: "reMarkable x Jannicke Mikkelsen"

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EXT. SVALBARD — VAST OPEN WILDERNESS — DAY

SVALBARD IN SUMMER: Wide open, windswept, rocky, and barren. No trees, and scarcely any plant life. Carpets of Arctic tundra over permafrost. Sporadic dustings of snow cap distant mountains.

JANNICKE MIKKELSEN (V.O.)
...Svalbard looks like a different planet.
...Specifically when you leave town and you are in a complete untouched nature.

JANNICKE MIKKELSEN, Norway's first astronaut, walks through this alien landscape. It's an otherworldly place that she calls home.

JANNICKE MIKKELSEN (V.O.)
...I discovered that living here is kind of like living on the Moon. I feel like when I go out on my snowmobile and I put on my snowsuit and my helmet, I'm sort of in my little astronaut suit...

Shops, houses, schools —— we now see a collection of functional, utilitarian barrack-like structures that make up the small settlement of LONGYEARBYEN, world's northernmost town.

JANNICKE MIKKELSEN (V.O.)
And the town reminds me of maybe what a Moon base or a Mars base might look like in a hundred years from now. Sometimes there are storms and it can go up to two to three weeks before we get fresh food...

CUT TO:

EXT. K-SAT SVALBARD SATELLITE STATION — DAY

A CAR shoots by a cluster of giant, GOLFBALL-LIKE DOMES that stretch into the horizon, framed against crisp sun-lit blue skies, glaciated mountains, and barren tundra plains.

These golfballs are protective domes hiding parabolic antennas for connecting the station (one of the world's most important ground stations for satellite communications) with polar-orbiting satellites.

But they could just as easily be domes housing space pioneers in some early human settlement on another planet: A lunar base, for example, or the first-generation Mars colony.

INT. JANNICKE'S CAR — ON DIRT ROADS IN OPEN LANDSCAPE — DAY

VIEW THROUGH THE WINDOW of Jannicke's car, thundering through dirt roads and kicking up dust. Outside: Icy fjords and stunning mountain vistas. A smattering of isolated cottages grows thinner.

SOUNDS of a ROARING ENGINE and TIRES SPINNING on gravel and sand.

JANNICKE MIKKELSEN (V.O.)
...As you leave town, you are in the polar bear territory...

CUT TO:

EXT. SVALBARD MOUNTAIN LANDSCAPE — DAY

Jannicke walking in a moon-like mountain landscape, carrying her CAMERA and her REMARKABLE PAPER PRO.

The landscapes are VAST AND ISOLATED. We could easily be on the surface of a moon, if that moon had an atmosphere.

We hear the rhythmic SHUFFLING of footsteps.

JANNICKE MIKKELSEN (V.O.)
...And not only are you in the polar bear territory, but your cell phone won't work. There is no signal... You can call by satellite, but there's not many satellites in this part of the world because there's just not enough people who live here.

And there are mountaintops here that no one has ever climbed before. It's still such an untouched and unexplored part of the world.
(beat)
And that's what I love about it. This is where I feel like my soul belongs.

Jannicke is setting up her camera in nature, ready to capture photos. Next to her: Her paper tablet.

JANNICKE MIKKELSEN (V.O.)
And I love working offline. I love being off grid. It's almost a luxury today to not be connected, and that's when I do my best thinking.

INT. JANNICKE'S HOME — DAY

Jannicke in her own home, working on her reMarkable. We still see Svalbard in all its scenic glory through her window.

JANNICKE MIKKELSEN (V.O.)
But then when I get back home, I have the luxury of connecting to the internet and being efficient, and immediately sharing my work with my business partners.

INT. JANNICKE'S HOME — DIFFERENT SETTING — DAY

Jannicke at home: It's a snapshot of her daily life. We see her face clearer for the first time, as if we're really getting to know her now.

JANNICKE MIKKELSEN (V.O.)
My name is Jannicke Mikkelsen, and I'm a cinematographer, and a business owner here in Svalbard...
(beat)
And I'm also Norway's first astronaut...

CUT TO:

INSERT: ARCHIVAL — FOOTAGE OF JANNICKE IN SPACE

Jannicke, in a space suit, in space as Norway's first astronaut.

CUT TO:

EXT. SVALBARD MOUNTAIN LANDSCAPE — DAY

Jannicke taking notes and taking pictures in the barren mountain landscape. This is Svalbard in SUMMER.

JANNICKE MIKKELSEN (V.O.)
So I moved here to become a better cinematographer, a better explorer, that's able to work in a hazardous environment and be able to survive in negative 40 degrees...

Quite often you're battling the elements of Mother Nature, and you are holding on for dear life, just trying to survive one more day sometimes.

ARCHIVAL: EXT. SVALBARD IN WINTER — DAY

Jannicke, in a WINTER landscape, in bitter cold, with her camera equipment and her reMarkable paper tablet. Minus 17 degrees.

JANNICKE MIKKELSEN (V.O.)
So I was shooting some time lapse photography here back in March in Svalbard. March is a great time because you have sunlight, but it can be really cold. And that day it was negative 17 Celsius...
(beat)
And it worked! I was so amazed. I was able to write down all the notes for the time lapse and do all the calculations that you need for time lapse photography... right there on the reMarkable.

Jannicke turns to the camera, speaking NORWEGIAN, subtitled.

EXT. SVALBARD — LONGYEARBYEN — DAY

Jannicke is preparing for her weekly 5:55am run.

It’s early morning, but it could just as well be midday with the ARCTIC SUMMER SUN high in the sky.

JANNICKE MIKKELSEN (V.O.)
...I don't like running. It's uncomfortable... it’s just me battling my own mind, trying to make it through a training session.
(beat)
But... I don't believe in being comfortable. I think living in discomfort is what moves me forward as a person.

Jannicke running. (In real-time, not slow motion.)

JANNICKE MIKKELSEN (V.O.)
I want to go for every opportunity, no matter how painful it is. I just want to live life to the max.
(beat)
...And I've been so lucky as to have been given a second chance at life.

CUT TO BLACK:

OVER BLACK SCREEN — OR IS IT SPACE?

Black screen. Then the sparkle of nighttime starlight fades in.

JANNICKE MIKKELSEN (V.O.)
I feel like you're either a space kid or a dinosaur kid. And I was a space kid.

But the obsession didn't really start until…
I had space as a project at school.
...This was when I was 10 years old...

ARCHIVAL: EXT. KENNEDY SPACE CENTER — YEAR 2000 — DAY

HISTORICAL FOOTAGE of the launch of STS-99. Grainy and nostalgic.

Scratchy MISSION CONTROL AUDIO of the COUNTDOWN plays muted in the background.

JANNICKE MIKKELSEN (V.O.)
And the mission that was happening at that time was called STS-99. So I just studied the heck out of this mission.

INT. JANNICKE'S HOME — DAY

Jannicke at her own home.

JANNICKE MIKKELSEN (V.O.)
And this project actually was born out of the fact that I couldn't go to school... because I had been riding on my horse and... I fell off.

INSERT: ARCHIVAL — PHOTO OF JANNICKE AS A CHILD WITH HER HORSE

JANNICKE MIKKELSEN (V.O.)
...So, Star, the horse I was riding, she was galloping out of control. And there just happens to be a telephone pole right there. And as I lean over, the horse turns left and my head would've then slammed into the pole.
(beat)
And that's how my head injury came to be. And the rest of it... I have no recollection of it. I got picked up by the air ambulance and was in a coma for quite some time afterwards.

INSERT: ARCHIVAL — PHOTO OF JANNICKE AS A CHILD AFTER THE ACCIDENT

JANNICKE MIKKELSEN (V.
And the accident rendered me first quadriplegic and then paraplegic.

So I remember waking up from the coma... and... one of the immediate messages being, "...You've been in a horse riding accident. You've been in a coma. You just woke up and you don't have the ability to walk and will probably never walk again." And I

remember those messages like clearest day still.
(beat)
I remember it because my parents keep telling me what I replied... I was like, “I don't have time for this. I need to go back to the stable and feed my horse.”

And I regained my ability to walk again, luckily. But this took five years.

My motor skills were affected, so I had to train my body to learn to walk again.
(beat)
...I literally forgot how to walk... And every day I was trying to like get up to some sort of normal. But I don't think... I don't really know where that normal bar was anymore.

So... I think I just lost my threshold of what is normal and what isn't normal.

EXT. OUTSIDE JANNICKE’S HOME — DAY

Jannicke sits on the beach outside her home. She’s using reMarkable.

CLOSE ON: Writing and annotating on space-related documents on the reMarkable.

JANNICKE MIKKELSEN (V.O.)
It is a very interesting age where you can become a commercial and private astronaut.

I mean, the certification to be able to fly a spacecraft or a space vehicle is brutal.
...it challenges you on all levels of being human.

EXT. SVALBARD — LONGYEARBYEN — DAY

We’re back again to Jannicke running — physically pushing the boundaries.

JANNICKE MIKKELSEN (V.O.)
Our training is, you know, your regular classroom training. But it's also understanding how to perform under stress and sleep deprivation. It's understanding how your body functions when it isn't optimal. And it's also learning to tackle G-forces.

EXT./INT. JANNICKE'S HOME — DAY

Jannicke at home, indoors and on her doorstep, using reMarkable.

She is writing and annotating on space-related documents on the reMarkable.

JANNICKE MIKKELSEN (V.O.)
When I was studying to become an astronaut, there was so much I had to learn. I would have to just shut off everything and ...immerse myself into the curriculum...

So anything that would give me a notification would be shut away in the next room, probably on flight mode. And then I would have my reMarkable and my curriculum and work from that, and just try and turn my brain into sponge mode.

EXT./INT. JANNICKE'S HOME — VARIOUS SCENES — DAY

Jannicke at home, indoors and on her doorstep, using reMarkable.

She is writing and annotating on space-related documents on the reMarkable.

JANNICKE MIKKELSEN (V.O.)
So... That's a lot of prep work.
...It's very important for me to plan out everything in detail... ...to have a plan: A plan, B plan C plan, D... But I could have all of those plans with me on the reMarkable, so that if a situation changed, if the aurora weather changed, I could switch to plan B.
(beat)
So I had my shot list. They were just PDFs and I just put them onto the reMarkable…

INSERT: ARCHIVAL — FOOTAGE OF AURORA, NORTHERN LIGHTS, OVER SVALBARD

JANNICKE MIKKELSEN (V.O.)
So one of the project that I brought aboard was to... film the northern and southern lights from space at the same time as people from Earth would film the Aurora from the ground. And hopefully we can understand a little bit more about the Aurora.

INSERT: ARCHIVAL — NASA FOOTAGE OF AURORA FROM SPACE

Jannicke is writing and annotating on AURORA FORECASTS or ORBITAL TRACKS.

JANNICKE MIKKELSEN (V.O.)
So it's, aurora forecasts and also orbital tracks.
Like where on planet Earth am I, and what can I
expect next?
And I put those on my reMarkable as well.

EXT./INT. JANNICKE'S HOME — VARIOUS SCENES — DAY

Jannicke, using reMarkable in various settings: At home, indoors. On the doorstep and on a bench on the beach outside her house.

She's writing by hand, annotating, and drawing on documents.

We switch between WIDE SHOTS of Jannicke with her reMarkable and CLOSEUPS of the paper tablet and the specific documents.

Jannicke is writing longhand.

JANNICKE MIKKELSEN (V.O.)
So for me, I rely on writing notes a lot.
...and to be able to think creatively, I need
to physically write. For me it's not good enough
to type... I need to be able to draw my thoughts.
I'm a visual thinker.

Jannicke drawing, mind-mapping, doodling, and annotating using LAYERS on her reMarkable.

JANNICKE MIKKELSEN (V.O.)
The cool thing with the reMarkable is you can
have additional layers. ...and I can make check
marks… and write messages, and I can just hide them.
So I can have a clean PDF of like my original plan,
and then I can have an extra layer with the changes
I made.

Jannicke writing and highlighting text in color.

JANNICKE MIKKELSEN (V.O.)
And I love using the color pencils to draw
because I do like to visually lay out my ideas.
...And I need to highlight stuff.

INT. JANNICKE'S HOME — DAY

Jannicke at home, using reMarkable.

JANNICKE MIKKELSEN (V.O.)
This is a new space age where I am lucky to go
to space...

(beat)
But I'm also a business owner. I still have to work a full day and then also do my education certification and also work as a cinematographer. It's a tight schedule.

She is writing and annotating on her biography-related documents.

JANNICKE MIKKELSEN (V.O.)
I'm writing a biography, a book. But I'm co-writing it with a co-writer… And we are able to collaborate by working on a reMarkable. So he sends me what he's written, and then I can write handwritten notes in the margin of the text of the book.

INT. K-SAT DOME — PRESENTATION VENUE — DAY

We're in an INDOOR SPACE, with a massive SATELLITE DISH in the middle.

Jannicke is on stage, giving a talk about her life and space work.

JANNICKE MIKKELSEN (V.O.)
Or for instance, I do public speaking...

INT. JANNICKE'S HOME — DAY

Jannicke at home. CLOSE ON: Taking her presentation PIE CHART, as she writes, annotates, and moves things around.

JANNICKE MIKKELSEN (V.O.)
So I will take my talk and I'll break it into like a pie and a slice... ...and I'll have different topics about space flight or cinematography in those slices of pie. And I can mix and match them... to give you an efficient 20 minute talk where you get to know exactly what you need to know.

INT. K-SAT DOME — PRESENTATION VENUE — DAY

Jannicke's presentation continues.

JANNICKE MIKKELSEN (V.O.)
So often I will write notes on stage while I'm talking just by looking at the audience and seeing what they respond to. And I go, 'Okay, well this is a technical audience: We'll go down path A. Or this is a more emotionally triggered audience: We'll go down path B and I will talk about my feelings and experiences.

INT. JANNICKE'S HOME — DAY

Jannicke is looking through her digital files and folders, organized on reMarkable.

JANNICKE MIKKELSEN (V.O.)
I always have a notepad at hand...
...my notebook stack is like sky high.
...I have until this point, always carried three physical notebooks with me. And you know, they're heavy. Especially when you work like me and you bring your office with you everywhere.
(beat)
My office needs to fit into my backpack…

But now... I can actually have my three notebooks incorporated in one piece of equipment.

CUT TO BLACK:

OVER BLACK SCREEN:

CUE AUDIO: MISSION CONTROL COUNTDOWN... Scratchy archival audio.

CUT TO:

ARCHIVAL: INT. SPACE SHIP — LOOKING AT VIEW OF EARTH — DAY

Jannicke floats WEIGHTLESS IN SPACE, her hair escaping in all directions. She's holding reMarkable in her hands, attempting to take notes.

JANNICKE MIKKELSEN (V.O.)
For me, weightlessness was not instant because you're so tightly bound to your seat...
It felt like I was hanging upside down for way too long. And then my brain was like, 'You're not upside down. You're actually weightless'.
(beat)
And then when I could unbuckle, I just sort of floated out of my seat.

Our space mission... we did explore the last frontier... when it comes to planet Earth from space. The only place where no spaceship has never been before, is in a polar orbit.

The name of the space mission is Fram2...
to honor the original Norwegian ship, Fram,

that sailed both in the Arctic, so humans could discover the North Pole, and to the Antarctic... the South Pole.

We have a very unique flight. Not only is it in a 90-degree polar orbit. But it's also a free-flyer mission. We are four civilian astronauts. So it's our first time flying in space.

ARCHIVAL: INT. SPACE SHIP — LOOKING AT VIEW OF EARTH — DAY

JANNICKE IN SPACE, with EARTH like we've rarely seen it before in the background. She's WEIGHTLESS, FLOATING, writing on a WEIGHTLESS REMARKABLE PAPER TABLET.

This is what note-taking in MICROGRAVITY looks like.

JANNICKE MIKKELSEN (V.O.)
And I did bring the reMarkable to space with me.
(beat)
And the first thing I was surprised about was that it actually worked! I could actually write on it. Because there was no guarantee.

When I'm working, it's very important for me to log my work... and to make sure that I did everything, I achieved, everything, I was planning on doing.

But the problem is that when you are in space and you're focusing on a screen, it's very easy to become space sick. I needed to be able to look straight ahead, move my head as little as possible...
(beat)
And that's where I really found the advantage of working on the reMarkable.

...and at the same time as I'm doing my camera work...
...and then write down my thoughts as I'm keeping my head up and looking at the horizon... of *planet Earth*.

View from the spaceship: THE HORIZON OF PLANET EARTH.

JANNICKE MIKKELSEN (V.O.)
I feel exceptionally lucky. I feel like the winner of the Golden Ticket being able to participate in a private space mission, and be one of the first 11 astronauts in the world. I get to represent new space and receive an astronaut education.

Being in space is phenomenal...
(beat)

Probably the most amazing thing a human can experience.

FADE TO BLACK:

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